

The value of citizen science Helen Roy





Defining citizen science

...volunteer collection of biodiversity and environmental data which contributes to expanding our knowledge of the natural environment, including biological monitoring and the collection or interpretation of environmental observations

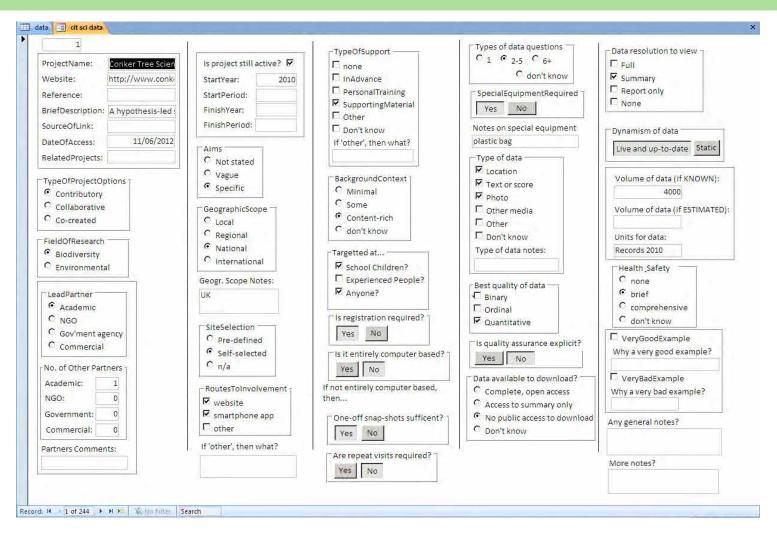


Approaches to citizen science

- Contributory projects designed by professional scientists; members of the public primarily contribute data.
- Collaborative projects designed by professional scientists; members of the public contribute data and inform the way in which the questions are addressed, analyze data and disseminate findings.
- Co-created projects designed by professional scientists and members of the public working together and for which some of the volunteer participants are involved in most or all steps of the scientific process.
- Volunteers work together on all stages of the project without involvement of professional scientists. Such a model is characteristic of, for example, local biodiversity atlas projects in Britain.



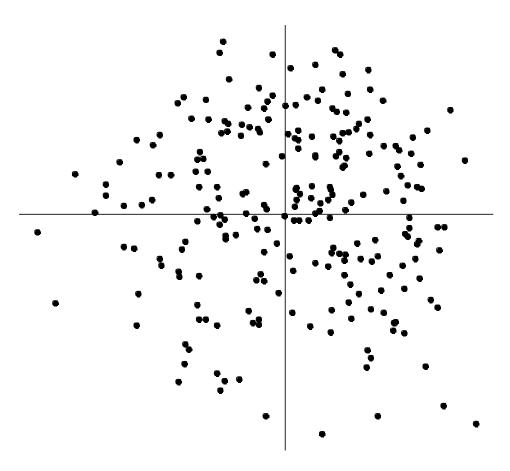
Systematic review of citizen science projects



Simplified the data and plotted on 2 axes



Landscape of citizen science





Landscape of citizen science

High investment, high return

- Well developed supporting materials
- But asking for richer data (lots of questions and requiring quantitative answers)

Scientific sampling

- Designed, repeated sampling
- Often more local
- Requiring special equipment
- Personal training given

Mass participation

- People take part anywhere, anyhow
- Easy to take part
- Support via the web

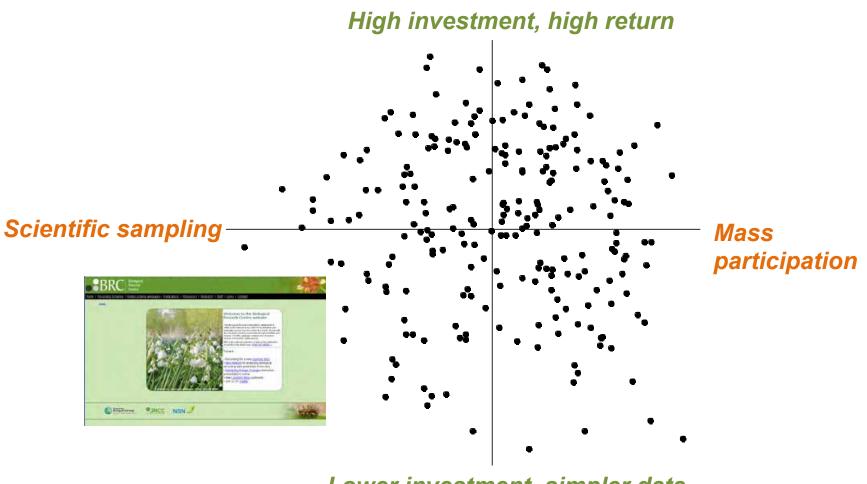




- Simpler projects, requiring less to be involved
- Asking for simpler data (presence)



Landscape of citizen science





Lower investment, simpler data

What is biological recording?



Who are the "citizen scientists"?





Is biological recording fit for purpose?

- What is the purpose?
 - Describing species' distributions
 - Detecting and attributing change over time





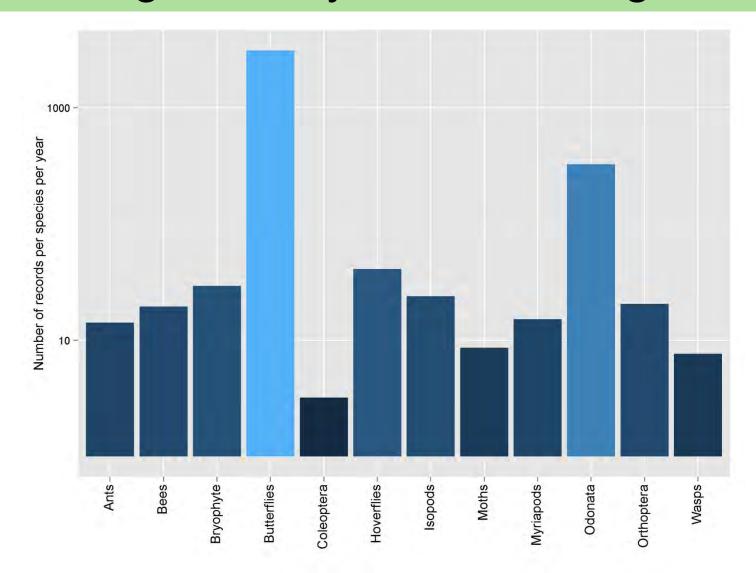
Opportunities



Challenges

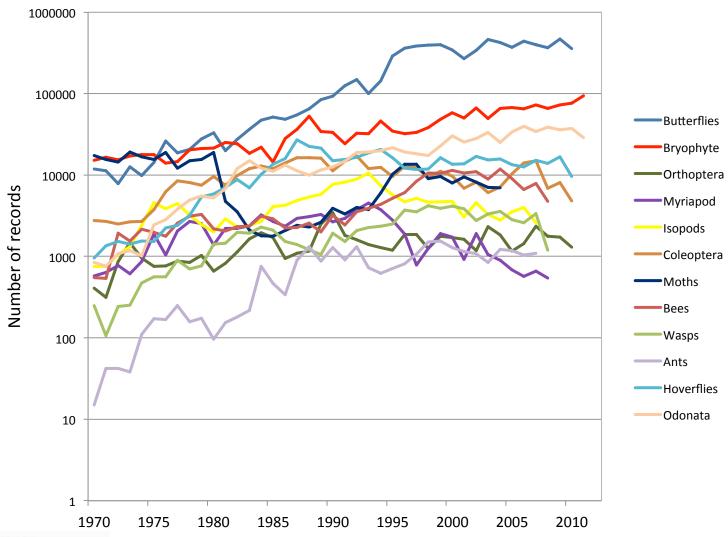


Recording intensity varies among taxa





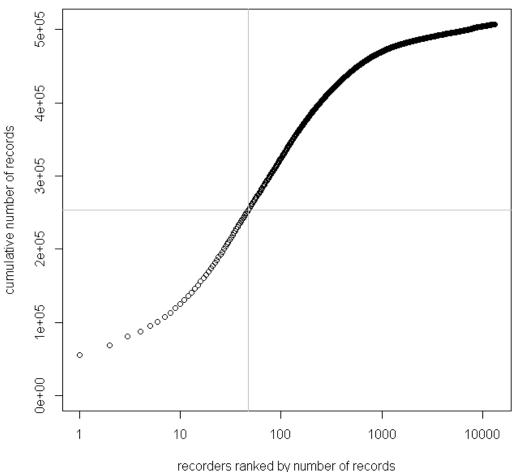
Recording intensity has increased over time





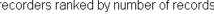
Most records come from a few recorders

Coleoptera: 50% records come from 47 recorders



Bryophytes: 18 Myriapods: 11 Moths: 102

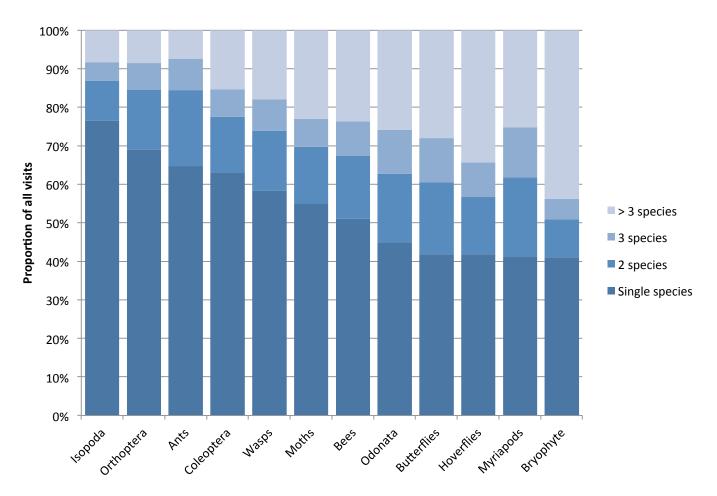
Orthoptera: 39





Most lists are incomplete

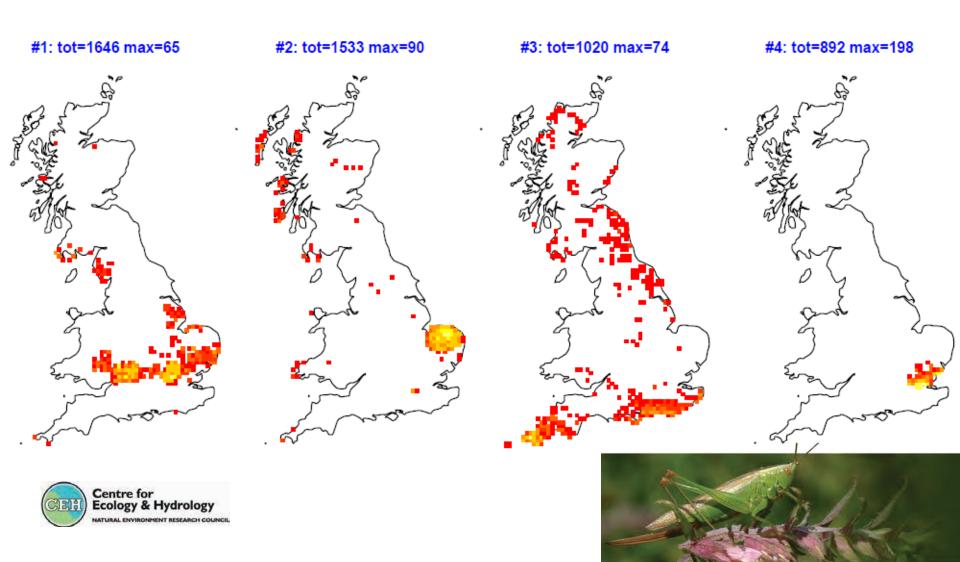
For most groups, ~50% of visits produce 'incidental records'





Spatial pattern of recording behaviour

Orthoptera 1970-2011: top 4 recorders made 14% of all visits

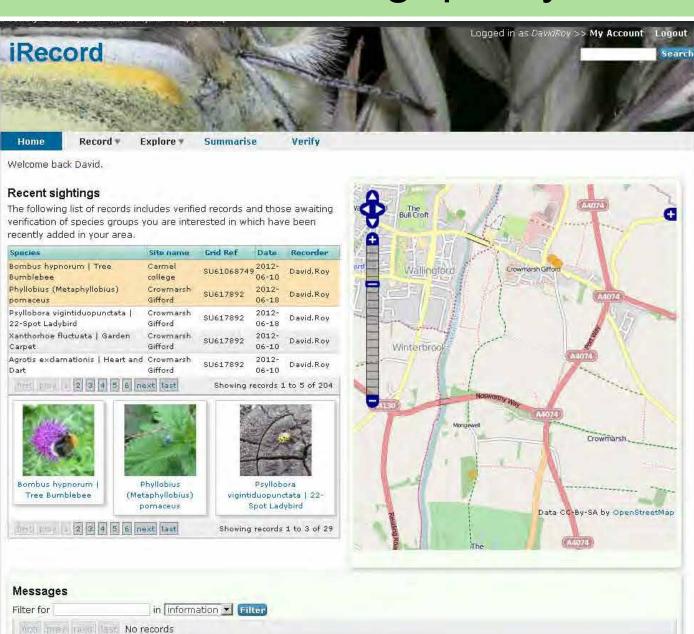


Power to detect a genuine decline

| | Α | В | C1 | C2 |
|--------------|-----------|------------|------------|------------|
| | Even | Increasing | Incomplete | Incomplete |
| | Recording | Intensity | even | increasing |
| Change Index | 0.574 | 0.461 | 0.37 | 0.316 |
| nRecords | 0.642 | 0 | 0.449 | 0 |
| Visit Rate | 0.739 | 0.606 | 0.507 | 0 |
| MM2sp | 0.665 | 0.424 | 0.319 | 0 |
| MM4sp | 0.615 | 0.363 | 0.211 | 0.208 |
| Frescalo | 0.612 | 0 | 0.34 | 0.308 |



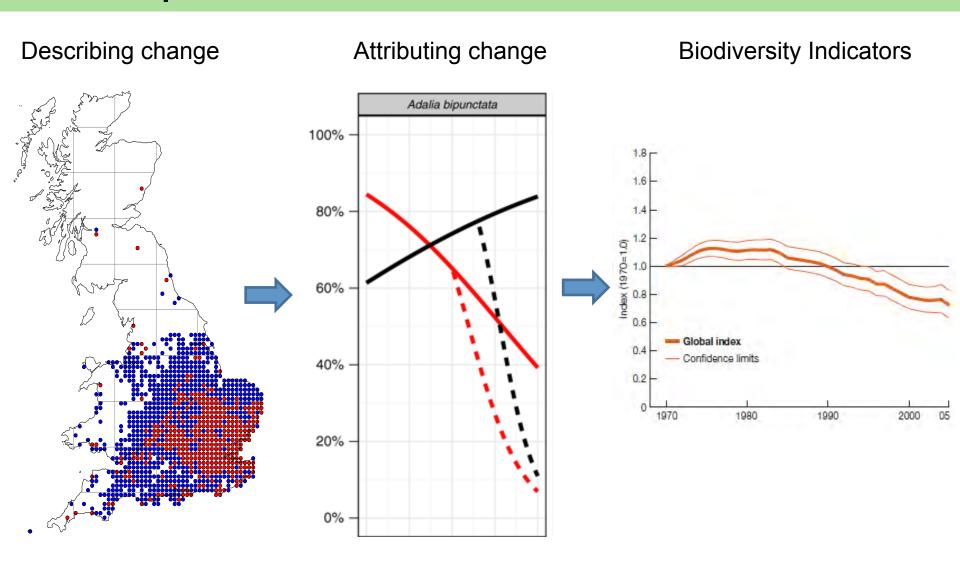
iRecord – ensuring quality



iRecord - rich reporting

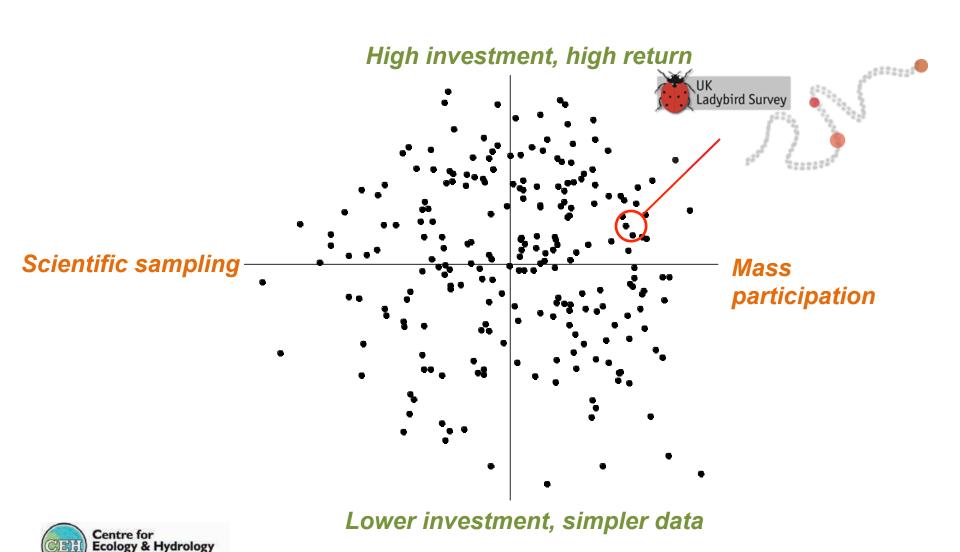


Past, present and future





UK Ladybird Survey







UK Ladybirds

BBC Breathing

Harlequin invasion

Recording

Research

Children's pages

Ladybird gallery

Further information

Welcome to the UK Ladybird Survey website

The Ladybird Survey aims to facilitate the recording of all the UK's ladybirds.

On this website you will find lots of information to help you find and identify species, and online forms so that you can record your observations.

Ladybirds belong to the scientific family Coccinellidae. In Britain, some 46 species belong to this family, although only 26 of these are recognisably ladybirds.

The invasion of the harlequin ladybird (Harmonia axyridis) threatens our native populations. If you want to know more about this species in particular, or want to record sightings, please have a look at the Harlequin Ladybird Survey website.

Use the links in the menus at the sides of this page to find out more about ladybirds, and what you can do to help.



7-spot ladybird (photo: William Purvis)



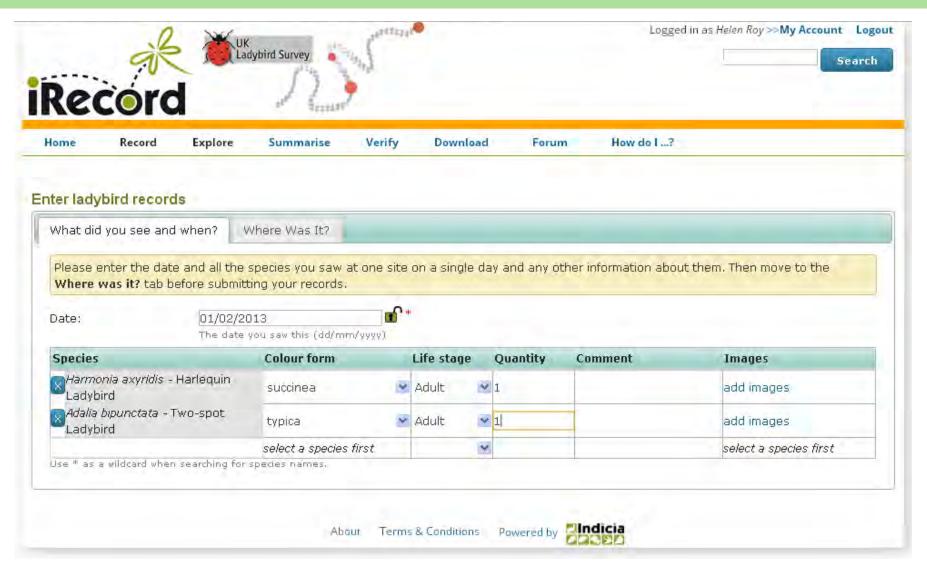
New Ladybird Atlas Published

A stunning, 200-page, full-colour book, authoritatively written by the ladybird survey organisers.

The acknowledgements begin, "First and foremost we would like to thank the thousands of people who have contributed ladybird records to the Coccinellidae Recording Scheme, Harlequin Ladybird Survey, UK Ladybird Survey and Ladybirds of Ireland project."

Available from various outlets including CEH, FSC, and good bookshops. (Download errata)

iRecord – Ladybird Recording Form



























survey submitted

Which species? How many?

Narrow down your choice by selecting options in the Interactive Key. To set the number seen, click +/- buttons. For more details about any ladybird, point at its picture.





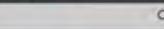




















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Tweets



Helen Roy @UKLadybirds

30s

Very pleased to be one of the speakers at rigourandopenness.org I'm debating the undebateable value of volunteer recording!

Expand



Helen Roy @UKLadybirds

2m

@devonmaid09 wonderful - a lovely sign of spring!

View conversation



Helen Roy @UKLadybirds

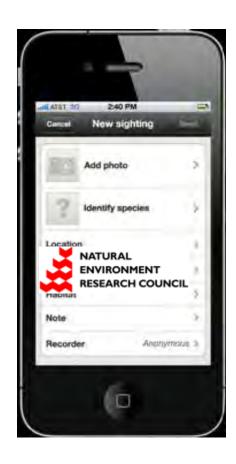
3m

<u>@bensonbirdman</u> almost ready for release - the prototype looks amazing!



Smartphone app

















times modern

The ladybirds are coming!

In the summer of 1976, the nation's skies were filled with swarms of seven-spots. Now experts tell **Damian Whitworth**, we are heading for a second Year of the Ladybird

find and identify ladybirds



Trailer bias in 2007 (year events



YOU PRINT I THAN NO. IN SEC.





we love ladybirds from childhood. People have a passion for them

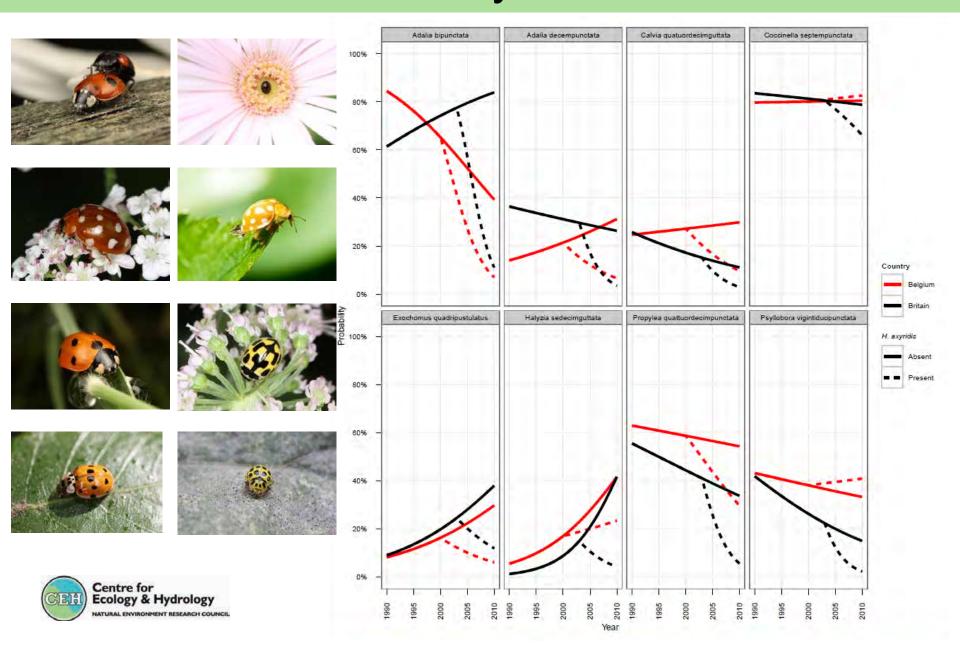


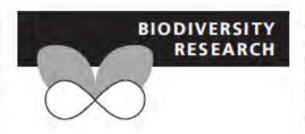


times modern



Declines in native ladybirds





Invasive alien predator causes rapid declines of native European ladybirds

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ABSTRACT

Aim Invasive alien species (IAS) are recognized as major drivers of biodiversity loss, but few causal relationships between IAS and species declines have been documented. In this study, we compare the distribution (Belgium and Britain) and abundance (Belgium, Britain and Switzerland) of formerly common and widespread native ladybirds before and after the arrival of Harmonia axyridis, a globally rapidly expanding IAS.

Location Europe

Methods We used generalized linear mixed-effects models (GLMMs) to assess the distribution trends of eight conspicuous and historically widespread and common species of ladybird within Belgium and Britain before and after the arrival of H. axyridis. The distribution data were collated largely through public participatory surveys but verified by a recognized expert. We also used GLMMs to

Non-native alerts through GB-NNSIP









Biological Recording for the 21st Century

- We have the tools to model biodiversity change using unstructured biological records
- This is only possible if records continue to be submitted to the database!
- We could be smarter about data collection
- We're only just beginning to exploit the potential of biological recording data
 - Indicators, Red Listing, ecosystem service provision, targeting Agri-environment schemes



Acknowledgements

All volunteer recorders & co-ordinating organisations











